A NEW KINDNESS ADVENTURE

DETECTIVE SAM

and the

Kindness Clue Crew



Every clue leads to a kinder choice.

A standalone, nonreligious animated series concept
for children ages 4-8 and the grown-ups who guide them.

ANIMATION PARTNERS & INVESTORS | CREATED BY GAIL MORIN

Working title • November 2026 • Development opportunity

Small mysteries.
Big-hearted discoveries.

When everyday mix-ups leave someone feeling left out, Detective Sam and a team of curious children follow clues, listen to different perspectives, and invite viewers to help choose a kinder next step.

THE SHOW

A playful neighborhood mystery comedy in which kindness moves the story forward. Settings include school, the playground, the library, and community spaces.

THE CREW

Sam brings curiosity, warmth, and comic superhero confidence. The proposed child ensemble includes different backgrounds, abilities, and ways of participating. Emma, a wheelchair user, is an active problem-solver; final ensemble names and designs will be developed with the creative partner.

THE VIEWER'S ROLE

Children become little detectives: spot a clue, notice a feeling, consider a helpful choice, and try a small kindness mission after the story.

PROPOSED FORMAT

Ages 4-8 • 2D animation • 11-minute episodes. Initial development package: a series bible, one pilot script, an animation test, and a budgeted six-episode launch plan. Format and scope are open to partner discussion.

A separate branch of Detective Sam: contemporary kindness stories without Bible time travel or religious instruction. The Bible Time Travelers series remains a separate property and pitch.

Six cases. Six kinder choices.

01

The Case of the Empty Seat

A class celebration has one empty place. The crew discovers that an invitation needs an accessible way to join.

Inclusion & accessibility

02

The Missing Thank-You

Sam searches for a vanished note and discovers several helpers whose work has gone unnoticed.

Gratitude & noticing others

03

The Playground Mix-Up

A misunderstood rule turns a game into an argument. Two different accounts help the crew find a fair restart.

Listening & fair play

04

The Rumor That Grew Legs

A funny story changes each time it is repeated. Sam follows the trail back to the facts.

Truthfulness & stopping rumors

05

The Not-So-Super Mistake

Sam makes a spectacularly silly mess. Solving the case means admitting what happened and helping repair it.

Accountability & making amends

06

The Case of the Quiet Hero

Everyone is searching for a big rescue, while a child’s small, steady act of kindness makes the real difference.

Empathy & everyday courage

Illustrative episode concepts; scripts and learning goals will be refined in development.

From the screen to everyday kindness.



A FAMILIAR STARTING POINT

Gail Morin’s existing Detective Sam books, Kindness Heroes student activities, teacher resources, websites, and author-visit materials provide a foundation for connected development. They are supporting assets, not evidence of a commissioned series or proven television audience.

POSSIBLE ROUTES TO AUDIENCES

Family streaming and children’s distribution partners; educational and school-facing channels; libraries, homeschool communities, and family organizations. These are proposed outreach routes, not secured distribution.

EXTENSIONS WITH A CLEAR PURPOSE

Episode-linked printables, read-aloud books, classroom missions, book-club and author-visit activities, and carefully selected licensing opportunities can extend the stories into real-world participation.

The creative proposition: a superhero detective who helps children solve social mysteries through observation, perspective-taking, humor, and practical kindness.

Build the pilot.
Shape the opportunity.

ANIMATION & CREATIVE PARTNER

Seeking a studio or co-development partner for character and movement development, series-bible refinement, pilot production planning, animation testing, and a consistent production pipeline. Proposed approach: polished 2D animation with an expressive, repeatable visual style.

INVESTOR & FINANCING DISCUSSIONS

Seeking interest in milestone-based development and pilot financing. The funding amount will follow an agreed scope and studio quote. No investment amount, valuation, ownership percentage, revenue forecast, or investor return is represented in this document.

A PRACTICAL FIRST PHASE

1. Review the concept and artwork. 2. Agree on format, audience, and creative responsibilities. 3. Develop the pilot script and visual test. 4. Prepare a production budget, schedule, and distribution outreach package.

USE OF POTENTIAL DEVELOPMENT FUNDS

Writing and story development; character design and animation testing; pilot or proof-of-concept production; voice, music, sound, and post-production; production planning and sales materials. Allocation will be agreed after costing.

POSSIBLE COLLABORATION STRUCTURES

Co-development, co-production, production services with separately arranged financing, distribution representation, or licensing discussions. Any financing, rights, approvals, and commercial terms require a separate written agreement.

Current stage: a new standalone series concept seeking development conversations. No funding, commission, distribution agreement, or studio commitment for this series is claimed.

Let’s follow the next clue.



Gail Morin

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For animation studios, producers, distributors, and prospective investors interested in a fresh kindness-focused branch of the Detective Sam brand.

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Existing website artwork is concept reference; final series designs and title are subject to development.